



# 2022 ANNUAL VOLUNTEER APPRECIATION EVENT

&

# 45TH ANNIVERSARY CELEBRATION

## Virtual Event

Wednesday, September 21, 2022

4:30PM to 5:30PM (EST)

**Keynote Speaker: Maura Healey, Attorney General**

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Join us virtually to celebrate 45 years of pro bono legal service and honor the volunteers who make our work possible!

Since our founding, hundreds of attorneys committed to the revered tradition of pro bono service have volunteered their time and expertise to provide exceptional representation and counsel to VLP clients. This year, we celebrate the volunteers, past and present, who have contributed to our mission to ensure access to justice for all.

Your sponsorship will help our volunteers provide high-quality pro bono legal assistance to thousands of clients this year through VLP's legal helpline, court-based clinics, and other legal services.



# SPONSORSHIP OPPORTUNITIES

## **PRESENTING SPONSOR - CONTACT VLP**

- Full-page color advertisement/dedication in event program book
- Listed as Presenting Sponsor with logo on event webpage
- Top-level logo placement with a link to your website on VLP's webpage and in VLP's newsletter
- Quote from your organization on VLP's webpage
- Top-level recognition as Presenting Sponsor at event

## **PLATINUM SPONSOR - \$10,000**

- Full-page color advertisement/dedication in event program book
- Listed as Platinum Sponsor with logo on event webpage
- Prominent logo placement with a link to your website on VLP's webpage and in VLP's newsletter
- Quote from your organization on VLP's webpage
- Prominent recognition as a Platinum Sponsor at event

## **GOLD SPONSOR - \$5,000**

- Half-page color advertisement/dedication in event program book
- Listed as Gold Sponsor with logo on event webpage
- Logo with link to your website on VLP's webpage and in VLP's newsletter
- Recognition as a Gold Sponsor at event

## **SILVER SPONSOR - \$2,500**

- Quarter-page color advertisement/dedication in event program book
- Listed as Silver Sponsor with logo on event webpage
- Listing as Silver Sponsor on VLP's webpage and in VLP's newsletter
- Recognition as a Silver Sponsor at event

## **BRONZE SPONSOR - \$1,000**

- Quarter-page color advertisement/dedication in event program book
- Listed as Bronze Sponsor with logo on event webpage
- Listing as Bronze Sponsor on VLP's webpage and in VLP's newsletter
- Recognition as a Bronze Sponsor at event

## **SMALL BUSINESS SUPPORTER - \$500**

- Listing as Small Business Supporter on VLP's webpage and in VLP's newsletter
- Listed as Small Business Supporter with logo on event webpage
- Recognition as a Small Business Sponsor at event



# SPONSORSHIP COMMITMENT FORM

To commit to a sponsorship, please complete and return this page to Ilana Zeltser at [izeltser@vlpnet.org](mailto:izeltser@vlpnet.org).

\_\_\_\_\_  
Primary Contact

\_\_\_\_\_  
Company/Firm

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

## Please indicate Sponsorship Level:

- Presenting Sponsor
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Small Business Supporter - \$500

## Ad Specifications:

Full-Page: 5.25"w x 8.25"h

Half-Page: 5.25"w x 4.125"h

Quarter-Page: 4"w x 5.25"h

## Accepted File Formats:

High resolution JPG (min. 300 dpi), PDF, TIF

## Sponsorship Deadline:

Sponsorship commitment form, payment, and ad submission due by September 14, 2022.

Please send completed forms and ads to Ilana Zeltser at [izeltser@vlpnet.org](mailto:izeltser@vlpnet.org), Subject: "2022 Volunteer Appreciation Event"

Please make checks payable to Volunteer Lawyers Project and mail payments to:

Volunteer Lawyers Project  
ATTN: Ilana Zeltser  
7 Winthrop Square, Floor 2  
Boston, MA 02110

For electronic payments, please contact Ilana Zeltser directly via email at [izeltser@vlpnet.org](mailto:izeltser@vlpnet.org).

**This event is a virtual, free-admission celebration for the VLP community.**